

PRISMÉ

ATELIER / ATELIER PRO

Tagline: Your Mirror, Evolved.

Status: Patent Pending

PRISMÉ — The Maison

PRISMÉ is conceived as a Maison-style technology platform built around a single, uncompromising principle: truthful reflection.

PRISMÉ does not beautify, enhance, or distort.

It does not compete in the space of filters, effects, or visual manipulation.

Instead, it establishes authenticity, restraint, and trust as first-class design values — not features, not options, but rules.

PRISMÉ is not a gadget company.

It is a system of objects, behaviors, and standards designed to belong in serious personal, professional, and cultural environments.

Reflection comes first.

Technology exists only to protect its integrity.

The ATELIER Family

ATELIER and ATELIER PRO are professional reflector systems within the PRISMÉ family.

They share:

- The same philosophical foundation
- The same interaction logic
- The same assistive guidance principles
- The same capture integrity rules

They differ only by camera architecture, according to context of use.

This deliberate restraint preserves clarity, longevity, and authority across the product line.



Reflector-First Hardware Architecture

ATELIER systems are designed as reflector-first instruments.

By default:

- The mirror remains a mirror
- The surface remains calm
- No interface competes with reflection

Technology is integrated only where it serves:

- Positioning accuracy
- Capture consistency
- Professional trust

This is not an aesthetic decision.

It is a structural one.

Camera Architecture — ATELIER vs ATELIER PRO

ATELIER PRO

ATELIER PRO is designed to support professional-grade imaging systems.

The camera may be:

- Embedded within the mirror assembly, or
- Externally mounted and optically aligned to the mirror

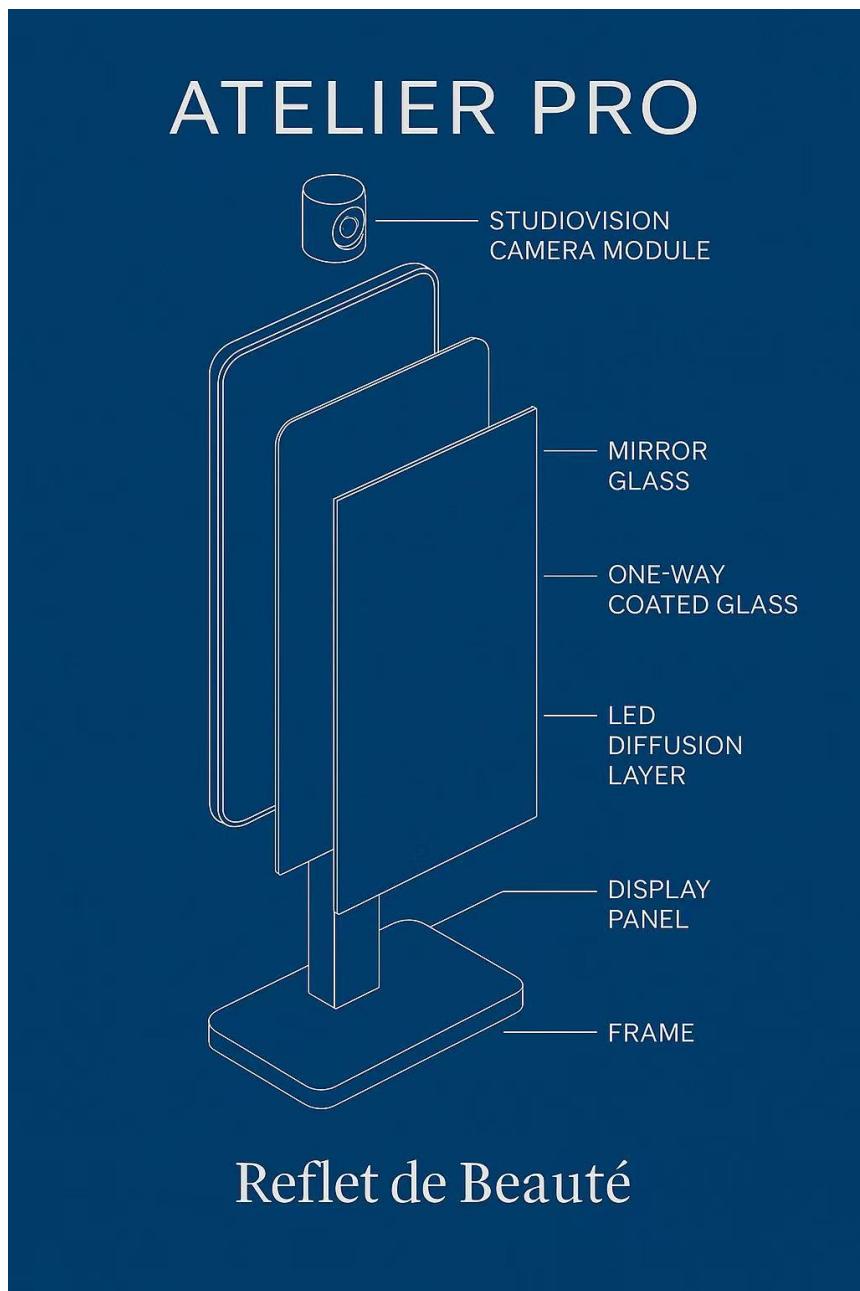
This architecture enables:

- Interchangeable lens systems
- Studio-grade focus and framing
- Multi-subject and group capture

- Event and commercial deployments

Camera selection may vary by studio or installation.

PRISMÉ may collaborate with established professional camera manufacturers, without locking the system to a single vendor or model.



ATELIER (Consumer)

ATELIER integrates an inboard camera housed discreetly within the mirror body.

This camera is:

- Optimized for individual use
- Designed for home and personal environments
- Invisible in daily interaction
- Not externally exposed

It supports guidance and capture without requiring professional equipment.

Core Differentiation (Footnote)

The primary and only structural distinction between ATELIER PRO and ATELIER lies in camera architecture.

All other core systems — including assistive guidance, interaction logic, experience principles, and capture integrity — remain conceptually aligned.



Assistive Studio Systems (Patent Pending)

PRISMÉ incorporates assistive studio systems designed to guide users without altering the reflected image.

These systems include:

- Framing guides for alignment and composition
- Pose and orientation cues for balance and posture
- Spatial coordination for couples, families, and groups

All guidance is temporary.

At the moment of capture:

- All overlays disappear
- No processing is applied
- Output remains unaltered

No beautification.

No reshaping.

No smoothing.

Capture Integrity & Trust

PRISMÉ treats capture as a moment of truth.

Before capture:

- Guidance may assist positioning

At capture:

- All assistance is removed

After capture:

- Output is clearly identifiable as authentic

- No hidden enhancement is applied

This behavior is foundational to the PRISMÉ trust model.

Use Case Scenarios

Professional Portrait Studio

Single-subject capture with guided alignment and studio-grade output.

Group & Family Capture

Self-directed capture with spacing references, framing guidance, and coordinated timing.

Wedding & Event Deployment

Fixed or mobile installations allowing guests to self-direct studio-quality captures without continuous photographer intervention.

These scenarios preserve:

- Flow
- Privacy
- Consistency

App & Continuity

The PRISMÉ app functions as a companion and continuity layer.

An in-app reflect mode is available:

- When hardware is unavailable, or

- When explicitly chosen by the user

This mode:

- Is not promoted as a primary experience
- Does not replace hardware-led reflection
- Exists solely to preserve continuity

PRISMÉ remains a hardware-first Maison.



It is intended for:

- Studios
- Hotels
- Event partners
- Professional environments
- CES and public demonstrations

PRISMÉ is designed to belong in serious spaces.